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Bradnam's windows & doors
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3rd November 2026

Australian Trade Remedies Commission
Investigations 1
GPO Box 1632
Melbourne VIC 3001

Dear Commissioner

I am writing on behalf of Bradnam's Windows & Doors in support of the findings contained in the Statement of Essential Facts for Case 691.

Bradnam's is a proudly Australian family business. From the business established by Bill and Jan Bradnam in Hervey Bay in 1977, we have grown to employ more than 1,800 people and operate eight Window & Doors manufacturing factories, two Glass Processing Factories, Extrusion and Injection Moulding factories across Australia. While the scale of the business has changed considerably, we remain wholly Australian owned and committed to manufacturing in this country.

We are proud of that history, but we are equally proud of what the business has become. Today, Bradnam's designs, develops and manufactures a broad range of aluminium window and door systems for the Australian residential, architectural and commercial construction markets. We invest continuously in product development and improvement, supported by our own accredited research and development testing laboratory.

Importantly, our contribution to Australian manufacturing extends beyond the products manufactured in Bradnam's own factories. Our systems are also supplied through a network of 60 licensed fabricators, supporting independent Australian businesses and extending manufacturing capability into communities and markets around the country.

That gives us a perspective on this investigation that is broader than our own manufacturing operations. We see both the scale of the product capability that has been developed in Australia and the ability of the Bradnams business and our Australian licensed fabricators to turn those systems into finished windows and doors for an enormous variety of buildings and applications. Australia has the products and the capacity

One issue raised during Case 691 that we believe warrants particular attention is the suggestion that Australian manufacturers do not have the products, systems or capacity needed to service parts of the Australian construction market.

That is not consistent with our experience.

The Australian industry has access to an extensive range of locally developed and tested window and door systems. These encompass different configurations, sizes, glazing options, energy-performance requirements and architectural applications. The product range continues to evolve as building requirements and customer expectations change.

At Bradnam's, product development is a continuing process. Our business invests each year in research and development for new products and in the continuous improvement of our existing range. Our publicly available product offering already includes double-glazed and thermally broken solutions designed to respond to Australia's increasing energy-efficiency requirements.

Having a product available, however, is only one part of manufacturing capability.

Capacity also means having factories, machinery, skilled people, tested systems, glass supply, logistics, quality processes and a fabrication network capable of turning those systems into finished products at commercial scale.

Australian industry has that capability.

In Bradnam's case, our operations include eight Window & Door manufacturing facilities and two distribution centres. Our vertically integrated supply chain also includes aluminium extrusion and glass manufacturing capability, further strengthened by our licensed fabricator network. It is therefore difficult to reconcile the proposition that Australian industry simply lacks either the products or the manufacturing capacity necessary to service the Australian market.

To assist the Commission in considering this issue based on actual market evidence rather than assertions about capability, we are providing confidential examples of projects supplied by Bradnam's during the last 12 months involving Class 2 to 9 buildings.

Confidential Commercial Information
Relating to market, business capacity and product offer.

End of Confidential Commercial Information

The significance of these projects is straightforward. They demonstrate that Australian capability across Class 2 to 9 construction is neither theoretical nor something that would need to be developed in response to Anti-Dumping measures.

The products exist. The systems have been developed and tested. The manufacturing infrastructure exists. The people and fabrication capability exist. And Australian businesses are supplying these projects today.
That does not mean Australian manufacturers should be entitled to the work. We should have to compete for it, as Bradnam's has done throughout its history.

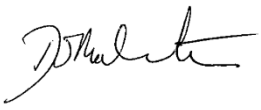
We recognise that imports will remain an important part of the Australian market and that competition drives manufacturers to innovate, improve efficiency and provide better products and service. The issue raised by Case 691 is not whether imports should compete with Australian manufacturers, but whether that competition should be distorted by dumped pricing.
As a family-owned Australian business that has spent almost five decades building manufacturing capability in this country, we believe there should be confidence that businesses which continue to invest, innovate, employ Australians and compete efficiently have the opportunity to do so on fair terms.

Our commitment extends beyond Bradnam's itself. The systems we develop and manufacture support fabricators and businesses across the country. Maintaining a capable Australian industry means retaining not simply individual factories, but the product knowledge, testing, technical expertise, supply chains, skilled employment and independent fabrication businesses that collectively allow Australia to manufacture windows and doors for an increasingly sophisticated construction market.

We are proud of the industry we have helped build, confident in its capability and prepared to compete for its future.

For these reasons, Bradnam's Windows & Doors supports the findings contained in the Statement of Essential Facts and appropriate measures to address the dumping identified through Case 691.

Yours sincerely,



Marketing Manager
Bradman's Windows & Doors