26 October 2026

Australian Trade Remedies Commissioner
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Re: Anti-Dumping Case 691 – Response to Statement of Essential Facts

Dear Commissioner,

Lifestyle Windows supports the findings outlined in the Statement of Essential Facts for Case 691 and believes that appropriate import duties are necessary to help Australian manufacturers remain competitive against imported aluminium windows and doors.

Lifestyle Windows is an Australian-owned aluminium window and door fabrication business based in Coolum Beach, Queensland. We employ 25 people, and the fabrication of aluminium windows and doors represents our entire business. We manufacture products for both residential and commercial projects.

Over recent years, we have noticed increasing competition from imported aluminium windows and doors. We regularly face cheaper competing quotations and have experienced the loss of work to imported products.

Of particular concern is the increasing number of projects undertaken by our existing account customers where imported windows and doors have been used instead of locally manufactured products. In some instances, we have identified imported products on completed projects where we were not even given the opportunity to provide a quotation.

While we cannot confirm the reasons behind every purchasing decision, this is something we are noticing more frequently, and it is concerning for the future of local manufacturing.

The pricing pressure created by imported products also means we must continually work to keep our prices as competitive as possible without jeopardising the financial sustainability of our business.

The Statement of Essential Facts identifies significant price undercutting by imported aluminium windows and doors, along with the resulting pressure on Australian manufacturers. These findings are consistent with the competitive pricing pressures and lost opportunities we are experiencing.

Our concern is not simply about losing individual projects. It is about the longer-term ability of Australian businesses to remain profitable, maintain local manufacturing operations and protect Australian manufacturing jobs.

We believe there should be appropriate import duties that help Australian-made products remain competitive. Australian manufacturers should have a fair opportunity to compete for work without being disadvantaged by dumped imported products.
For a business like ours, employing 25 people and relying entirely on aluminium window and door fabrication, maintaining a competitive and sustainable Australian manufacturing industry is extremely important.

We support AGWA's efforts in this investigation and believe that meaningful and lasting anti-dumping measures are important to maintaining a level playing field for Australian manufacturers.

Thank you for considering our experience as part of this investigation.

Yours sincerely,

Edward Bell

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Lifestyle Windows
Coolum Beach, Queensland

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