

Measures for Administration of International Market Developing Funds of Small and Medium Sized Enterprises (CAIQI [2010] No.87)

Chapter1 General Provision

Article1 In order to strengthen the administration of international market developing funds of small-and medium sized enterprises (hereinafter referred to as "market developing funds") and support small-and medium sized enterprises to open up and expand international market, these Measures are formulated.

Article2 "Market developing funds" in these Measures refer to the specific governmental funds of the central treasury that are used to help the small-and medium-sized enterprises open up the international markets.

Article3 The management and use of the "market developing funds" shall follow the principles of open and transparency, emphasizing key points, directional use, actual-effect-driven.

Article4 The commercial departments and financial departments jointly administrate market developing funds.

The commercial departments are responsible for the administration of the operation of the market developing funds, including proposing the key support points, giving suggestions on the annual project fund plan and fund allocation, and organizing project application, examining and proving the projects using the funds jointly with the financial departments.

The financial departments are responsible for the budgeting administration of the market developing funds, including examining and approving the key support points and annual project fund plan, determination of fund allocation plan, appropriating the market developing funds, supervising and examining the use of the fund jointly with the commercial departments.

Chapter2 Supported Targets

Article5 International markets opening up projects launched by small-and medium sized enterprises independently are enterprise projects; international markets opening up projects organized by enterprises and institutions and the social organizations are organization projects.

Article6 The small-and medium sized-enterprises meeting the following requirements may apply for enterprise projects:

- 1 . Enterprise legal person registered within the territory of China, processing import-export operations qualification or having been registered and filed as foreign trade dealers according the laws, and the Customs statistics volume of exports of the last year is 45,000,000 dollars or below;
- 2 . Having not committed any offenses in the aspects of foreign business and economic operational control, financial management, tax administration, foreign exchange control, and custom supervision in the last two years;
- 3 . Possessing professionals who specialize in international market developing, having definite work arrangement and market development plans for developing international markets;

4. No default on financial funds that need to be repaid.

Article7 Project organizing entities meeting the following requirements may apply for the organization projects:

1. Processing qualification for organizing national, industrial or regional enterprises to participate or hold economic and trade exhibition overseas;
2. Processing qualification for organizing small-and medium sized enterprises training after examination and review by administrative authorities.
3. For the purpose of helping the small-and medium-sized enterprises open up international markets and of improving the international competition capabilities of small and medium-sized enterprises;
4. No default on financial funds that need to be repaid.

Article8 Enterprises taking part in the organization project that have has approved shall not apply for the market opening up funds for the same project or the project shares the same content by applying for an enterprise project.

#### Chapter3 Supported Areas

Article 9 The market developing funds are to support: overseas exhibitions, certification of enterprise administrative system, certification of various products; publicity and recommendation to international markets; electronic business; overseas advertisement and trademark registration; the international market investigation; overseas bidding (bid negotiation); enterprise training; acquisition of technology and brands, etc.

Article10 The market developing funds give priority to the following activities:

1. Activities facing the new and emerging international markets of Latin America, Africa, Middle East, East Europe and South-East Asia, etc;
2. Activities to get quality administrative system certification, environment administrative system certification and product certification;

#### Chapter4 Funds Administration

Article11 The market developing funds shall be allocated by "factor method" or other methods by Ministry of Finance together with Ministry of Commerce. Local financial departments and commercial departments determine key support points and support limit of amount in light of the actuality of their own jurisdictions.

Article12 The market developing funds support projects that conform to Article9 of these Measures and expenditure of which is beyond 10,000 CNY, and support amount in principle shall not exceed 50% of the amount essential for the supported project. For the small-and medium-sized enterprises located in central, western regions and Northeast Old Industrial Base and that conform to item 1 Article 10 of these Measures, the support proportion can be raised to

70%.

Article13 Ministry of Finance appropriates the market developing funds to the provincial financial departments.

Article14 Central project organizing entities that organize the small-and medium-sized enterprises of provincial level (autonomous region, municipality directly under the Central Government, city specifically designated in the state plan) or above to participate overseas economic and trade exhibition or participate in training may apply to Ministry of Commerce and Ministry of Finance in accordance with provisions. After review by Ministry of Commerce and Ministry of Finance in accordance with provisions, the Ministry of Finance appropriates funds in accordance with Treasury management requirements.

Article15 Organizing entities of enterprise projects and local projects that organize the small-and medium-sized enterprises of their own regions to participate overseas economic and trade exhibition or participate in training may apply to local commercial departments and financial departments in accordance with provisions. After review by local commercial departments and financial departments in accordance with provisions, the financial departments appropriate funds in accordance with Treasury management requirements.

Article16 The projects funds obtained by the small-and medium-sized enterprises shall be subject to financial arrangement in accordance with relevant provisions.

Article17 According to the needs of administration of the market developing funds, administration expenditure can be listed in the market developing funds expenditure, which are used to employ project undertaking organizations, evaluation and appraisal of projects, accounting etc. However, the expenditure proportion shall not exceed 3% of total fund amount and shall be strictly controlled and used in an economical way.

Article18 No entity or individual can defraud, withhold or misappropriate the market developing funds in any way; those violate the provisions shall be addressed in accordance with " Regulations on punishment and sanctions of illegal financial conducts" (Order of the State Council, No. 427).

#### Chapter5 Supplementary Provisions

Article19 The small-and medium-sized enterprises or project organizing entities organizing small-and medium-sized enterprises to open up Hong Kong, Macau or Taiwan market shall refer to these Measures.

Article20 Provincial financial departments and commercial departments may formulate detailed implementation rules of the market developing funds for their own regions in light of work actuality and report to and file with Ministry of Finance and Ministry of Commerce. Provincial financial departments and commercial departments shall annually conduct summary and effectiveness evaluation of the implementation of international market developing funds of small-and medium sized enterprises and report the summary reports to Ministry of Finance and Ministry of Commerce in the end of March of next year. The administrative authorities of each level shall retain the written application documents submitted by small-and medium sized

enterprises and project organizing entities.

Article21 The power to interpret these Measures shall remain with Ministry of Finance jointly with Ministry of Commerce.

Article22 These Measures shall come into force on the date of promulgation. "Circular of the Ministry of Finance, the Ministry of Foreign Trade and Economic Cooperation Concerning Issuing the Measures for the Administration of International Market Developing Funds of Small-and Medium-Sized Enterprises (for Trial Implementation)" (CAIQI [2000] No.467) promulgated by Ministry of Finance and former Ministry of Foreign Economy and Trade and "Detailed Rules for the Implementation of the Measures for Administration of International Market Developing Funds of Small-and Medium-Sized Enterprises (for provisional implementation)" ( WAIJINGMAOJICAIFA [2001] No. 270) promulgated by Ministry of Finance and former Ministry of Foreign Economy and Trade shall be terminated at the same time.

# 中小企业国际市场开拓资金管理办法

财企[2010]87号

## 第一章 总则

第一条 为加强对中小企业开拓国际市场开拓资金（以下简称市场开拓资金）的管理，支持中小企业开拓国际市场，制定本办法。

第二条 本办法所称市场开拓资金是指中央财政设立的用于支持中小企业开拓国际市场各项业务的专项资金。

第三条 市场开拓资金的管理遵循公开透明、突出重点、专款专用、注重实效的原则。

第四条 市场开拓资金由财政部门 and 商务部门共同管理。

商务部门负责市场开拓资金的业务管理，提出市场开拓资金的支持重点、年度预算及资金安排建议，会同财政部门组织项目的申报和评审。

财政部门负责市场开拓资金的预算管理，审核资金的支持重点和年度预算建议，确定资金安排方案，办理资金拨付，会同商务部门对市场开拓资金的使用情况进行监督检查。

## 第二章 支持对象

第五条 中小企业独立开拓国际市场的项目为企业项目；企、事业单位和社会团体（以下简称项目组织单位）组织中小企业开拓国际市场的项目为团体项目。

第六条 申请企业项目的中小企业应符合下列条件：

- 1、在中华人民共和国境内注册，依法取得进出口经营资格的或依法办理对外贸易经营者备案登记的企业法人，上年度海关统计进出口额在4500万美元以下；
- 2、近三年在外经贸业务管理、财务管理、税收管理、外汇管理、海关管理等方面无违法、违规行为；
- 3、具有从事国际市场开拓的专业人员，对开拓国际市场有明确的工作安排和市场开拓计划；
- 4、未拖欠应缴还的财政性资金。

第七条 申请团体项目的项目组织单位应符合下列条件：

- 1、具有组织全国、行业或地方企业赴境外参加或举办经济贸易展览会资格；
- 2、通过管理部门审核具有组织中小企业培训资格；
- 3、申请的团体项目应以支持中小企业开拓国际市场和提高中小企业国际竞争力为目的；
- 4、未拖欠应缴还的财政性资金。

第八条 已批准支持的团体项目，参加该项目的中小企业不得以企业项目名义重复申请同一项目或内容的市场开拓资金支持。

### 第三章 支持内容

第九条 市场开拓资金主要支持内容包括：境外展览会；企业管理体系认证；各类产品认证；境外专利申请；国际市场宣传推介；电子商务；境外广告和商标注册；国际市场考察；境外投（议）标；企业培训；境外收购技术和品牌等。

第十条 市场开拓资金优先支持下列活动：

- 1、面向拉美、非洲、中东、东欧、东南亚、中亚等新兴国际市场的拓展；
- 2、取得质量管理体系认证、环境管理体系认证和产品认证等国际认证；

### 第四章 资金管理

第十一条 市场开拓资金由财政部会同商务部采取因素法等方式进行分配。地方财政、商务部门结合本地区实际情况，研究确定支持重点和支持额度。

第十二条 市场开拓资金对符合本办法第九条规定且支出不低于1万元的项目予以支持，支持金额原则上不超过项目支持内容所需金额的50%。对中、西部地区和东北老工业基地的中小企业，以及符合本办法第十条第一项的支持比例可提高到70%。

第十三条 财政部将市场开拓资金拨付至省级财政部门。

第十四条 中央项目组织单位组织3省（自治区、直辖市、计划单列市）及以上的中小企业参加境外经济贸易展览会或进行培训，可按规定向商务部和财政部提出项目申请。商务部、财政部按规定审核后，由财政部按照国库管理要求拨付资金。

第十五条 企业项目及地方项目组织单位组织本地区中小企业参加境外经济贸易展览会或进行培训，按规定向地方商务和财政部门提出项目申请。地方商务、财政部门按规定审核后，由地方财政部门按照国库管理要求拨付资金。

第十六条 中小企业获得的项目资金，应按国家相关规定进行财务处理。

第十七条 根据市场开拓资金管理工作需要，可在市场开拓资金中列支相关管理性支出，用于聘请承办单位、项目的评审、论证、审计等，支出比例不超过资金总额的3%，并予严格控制，厉行节约。

第十八条 任何单位和个人不得以任何形式骗取、挪用和截留市场开拓资金，对违反规定的，按照《财政违法行为处罚处分条例》（国务院令第427号）予以处理。

### 第五章 附则

第十九条 中小企业或项目组织单位组织中小企业开拓香港、澳门、台湾地区市场参照本办法执行。

第二十条 省级财政部门 and 商务部门可根据本办法，结合工作实际制定本地区市场开拓资金的具体实施办法，报财政部和商务部备案。省级财政部门 and 商务部门每年应对中小企业国际市场开拓资金的执行情况进行总结和效益评价分析，并于

次年的3月底将总结报告联合上报财政部、商务部。各级管理部门对中小企业和项目组织单位申报的书面材料，保存期限不少于3年。

第二十一条 本办法由财政部会同商务部解释。

第二十二条 本办法自发布之日起实施。财政部、原外经贸部《关于印发〈中小企业国际市场开拓资金管理(试行)办法〉的通知》(财企[2000]467号)，原外经贸部、财政部《关于印发〈中小企业国际市场开拓资金管理实施办法实施细则(暂行)〉的通知》(外经贸计财发[2001]270号)同时废止。