ANTI - DUMPING SPECIALISTS

ACN 056 514 213 ABN 87 056 514 213

6 August 2014

NON-CONFIDENTIAL

Ms Candy Caballero
Director Operations
Australian Anti-Dumping Commission
Customs House
1010 La Trobe St
Docklands Vic 3008

Dear Ms Caballero,

HOT ROLLED STRUCTURAL STEEL SECTIONS FROM JAPAN, KOREA, TAIWAN AND THAILAND

This submission, made on behalf of Siam Yamato Steel Co Ltd ("SYS"), further addresses issues we have with the Commission's calculation of a 19.8% dumping margin in relation to SYS' exports to Australia. These issues are-

- a) The date of sale of exports to Australia;
- b) Conversion of Australian dollar ("AUD") prices of exports to Australia to Thai baht ("THB"); and
- c) Rejection of our normal value due allowance claims for-
 - cutting cost;
 - production cost difference; and
 - level of trade.

Our comments in relation to these issues follow.

Date of Sale

Contrary to the Commission's statement in sec provided evidence that the	[nominated document] finalises the material
terms of sale.	
Sales spreadsheet and invoices in relation to the Details of the invoices and the final proving that the material terms of the export [nominated document] and therefore	[nominated document] match, sales to Australia are established by fore dates of sale are the dates of final are document.
Agreement.	

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Conversion of AUD export prices to THB

	eet as a due allowance claim because of its impact
on export and domestic price comparison.	
comparability, it is part of the conversion of SYS' exchange rate hank adjustment to its payment of the THB	This has been explained and evidenced to the
There is no valid reason to not accept the valid THB	verified banks' conversion of AUD export amounts [exchange process].
WIND	[overmige breezes].

Cutting cost adjustment

The Commission's Verification Report acknowledges that in domestic sales of lengths less than 12 metres, domestic customers are required to pay an additional THB /mt to meet SYS' additional cutting cost at its domestic distribution centre.

The verification team's understanding that the additional cost of cutting domestic sales at lengths less than 12 metres is added to the sale price of domestic product is correct, but they do not appear to understand that there is no such additional cost for exports to Australia at lengths less than 12 metres and therefore no such price inclusion. The cutting of exports to ordered lengths is done on-line at the mill and forms part of production cost, whereas the cutting of domestic sales to lengths less than 12 metres is done at their distribution centre with an additional THB /mt charged to domestic customers. The production cost of domestic sales includes the mill's cutting cost for all lengths (including exports less than 12m) and the THB /mt cutting cost for less than 12 metre lengths at the distribution centre is an additional charge to domestic customers.

It is clear that the additional amount included in domestic prices of less than 12 metre lengths, which is not included in export prices to Australia of less than 12 metre lengths, effects fair comparison of domestic prices and export prices to Australia of lengths less than 12 metres and should therefore be adjusted for.

Production cost difference adjustment

As demonstrated in our submission of 30 July 2014, because Thai domestic dual grade SS/SM400, used by the Commission as the comparable domestic grade for the purpose of normal value calculation for SYS' grade AS300 exports to Australia, includes grade SM400 which is of higher quality than grade SS400, it has higher production cost and a price premium. And it is demonstrated by the said submission that SS400 is the most comparable domestic grade to AS300 exports to Australia.

Verified attachments G-3 and G-4 to SYS' exporter questionnaire response demonstrate that during the IP the production cost of SS/SM400 was THB /mt higher than that of AS300.

This is essentially because of the higher cost of higher quality scrap with lower levels of phosphorous and sulphur required to provide better weldability for SS/SM400. Verified attachment D-4 to SYS' questionnaire response demonstrates that domestic SS/SM400 [product description] have a price premium over domestic SS400 [product description] because of their higher quality/cost.

Consequent upon the foregoing, to enable fair comparison between normal values based on domestic sales of SS/SM400 and AS300 export prices to Australia, it is necessary to make due allowance for the effect of the additional production cost of SS/SM400 on its selling price. The amount of this due allowance should be the cost of production difference of THB mt plus the gross domestic sales margin of %, ie THB mt.

Level of trade adjustment

First I would like to bring to your attention the Commission's legal and international agreement obligations to make the claimed level of trade adjustment to enable a fair comparison between export price and normal value:

• Customs Act, Section 269TAC(8)

Where the normal value of goods exported to Australia is the price paid or payable for like goods and that price and the export price of the goods exported:

- (a) relate to sales occurring at different times; or
- (b) are not in respect of identical goods; or
- (c) are modified in different ways by taxes or the terms or circumstances of the sales to which they relate;

that price paid or payable for like goods is to be taken to be such a price adjusted in accordance with directions by the Minister so that those differences would not affect its comparison with that export price.

WTO Anti-Dumping Agreement, Article 2.4

A fair comparison shall be made between the export price and the normal value. This comparison shall be made at the same level of trade, normally at the ex-factory level, and in respect of sales made at as nearly as possible the same time. Due allowance shall be made in each case, on its merits, for differences which affect price comparability, including differences in conditions and terms of sale, taxation, levels of trade, quantities, physical characteristics, and any other differences which are also demonstrated to affect price comparability.

It is clear from the above provisions that the Commission is obliged to make an adjustment (due allowance) for differences in levels of trade which affect a fair comparison between export price and normal value.

In this case, fair comparison between normal value and export price to Australia is significantly affected by, among other things, the level of trade of SYS' domestic customers, viz distributors and end-users, and the level of trade of its sole Australian customer, a trader who on-sells to [customer levels].

As demonstrated by evidence provided to the Commission post-verification, in its sales into
the domestic market SYS has different price levels for sales to distributors and end-users. It
prices its sales to
[pricing strategy]. It obviously follows that, if there were domestic sales
to a trader such as TKM who on-sells to pricing strategy], SYS
would sell to that trader at prices
[pricing strategy]. Also in such circumstance SYS sales and marketing
expenses would be significantly lower, as the vast majority of these expenses would be
incurred by the trader, just as they are by TKM in exports to Australia. SYS cannot quantify
the amount of the price reduction that would apply to sales to such a domestic trader as there
is no such sales route in SYS' domestic market for any of its products.
That the level of trade difference between SYS' domestic customers and its sole Australian
customer, TKM, affects fair comparison of domestic prices and export prices to Australia is
clear from the fact that SYS' sales prices to TKM are
Tourising a
[pricing
strategy].
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It is of important note that it is TKM's prices in on-sales to
[customer levels] customers that are competitive with the Australian industry's prices, not
SYS' prices to TKM.
In the above circumstances it will be a travesty for the dumping status of SYS' exports to
Australia to be determined by the comparison of normal values based on prices in domestic
sales to distributors and end-users and export prices in sales to an Australian trader who on-
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obvious that the different level of trade of domestic customers and TKM has a significant
impact on the fair comparison of export price and normal value. Therefore to not make a
level of trade adjustment will be inconsistent with s 269TAC (8) of the Act and Article 2.4 of
the ADA.
the ADA.
The Commission has sufficient information from its verification visit to TKM to quantify a
level of trade adjustment based on [quantification of
claim].
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We trust that the content of this submission will be taken into account in the final report to the Parliamentary Secretary.

Yours sincerely,

Roger Simpson