

# DELIVERING DATA DIFFERENTLY



**CELIA MOSS**  
GM, ABS

"THE IMPORTANCE OF DATA DURING TIMES OF CRISIS,  
AND THE CAPABILITIES TO MATCH"

**KEY-  
NOTE**

30+ YEARS  
DATA EXPERIENCE!

As our landscape  
continues to change,  
we must USE DATA WELL

CREATE THE  
INCENTIVE FOR  
GROWTH

THE GOVERNMENT SUPPORTS  
THE NEW

**DATA PROFESSION**

(it's a STREAM)

PEOPLE  
SKILLS  
CAPABILITY

COLLABORATE!

Share the  
GOOD!  
(and the bad)

Our vision  
is to strengthen  
data capability across  
the APS to generate  
deeper insights, inform  
evidence-based decisions  
and enable more effective  
service delivery.

"Health  
data has  
grown!"

"Making appropriate  
data fast + available"

"Map data is key"

**LEARNINGS**

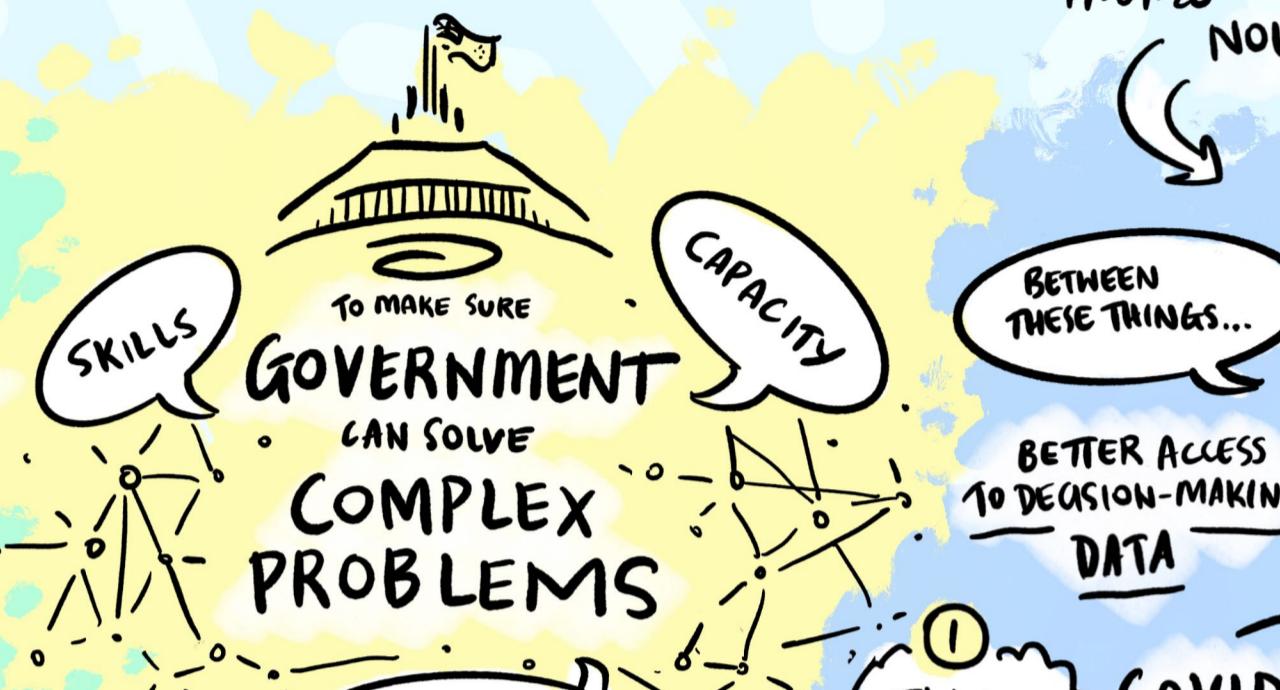
"We have the  
right people,  
we just don't  
have enough"

"It's not  
just data!"

"Here's Australia, here's what's going on"  
even better RELATIONSHIPS

- APS in general is in need of greater DATA LITERACY

- Citizens + Business KNOW WE HAVE IT and expect that we use it for COMMUNITY BENEFIT



17.07.20

NOW, A PANEL DISCUSSION

**ROB AKED**

"DATA IS NOW FRONT AND CENTRE. IT IS NOW VERY DYNAMIC."

**LESS SET + FORGET**

Fast, accurate data is needed not only for ministers, but for MUMS + DADS TOO

underpins enablement of PERSONAL RESPONSIBILITY

**SIMON COSTELLO**

"Geo data, though sometimes seeming innocuous, holds huge insight.  
EVERYTHING HAPPENS SOMEWHERE."

We must be able to BUILD THE BRIDGES  
\*this was a pain point!



Government is seen as a seal of approval.  
Bushfire data was slightly obscured to the community.

Too many apps  
Too much different data  
how to actually understand the data

We utilise the skills we have as best we can, and collab with other countries (while being secure) to benefit the community.

① Think... **COVID**

② Think... **BUSH FIRES**

**QUICK DECISIONS - WHAT DATA?**

These problems don't fit neatly into siloes.  
So, how do?

When supplying:  
"What data do people need?" → systems  
→ audience

analytics can look like the shiny front-runner, but there are core skill values across the data funnel.

So... where are ours?  
Just in case!

What are others having to do?  
SPAIN = ICE RINKS AS TEMPORARY MORGUES?

Turns out that's difficult!

capacity of  
CROSS-DIMENSIONAL DATA LITERACY

Good analytics depends on good + thorough background work

④ Think... **THE NEXT DECADE...**

"Move systems to facilitate seamless data accessibility"

"Move data literacy"

"Data mandate in all NPP's"

"Visualisation + integration"

**BOTH NEED TO DEVELOP IN BALANCE!**

⑤ Think... **THE DATA YOU WOULD WISH FOR RIGHT NOW**  
(it's not just data!)  
"Here's Australia, here's what's going on"

even better RELATIONSHIPS