

We're all human - Recruiting new talent, APSC

15 July 2020, by Emma Davensen, Department of Agriculture, Water and the Environment

We're ALL human:

Recruiting New Talent - 15 July 2020

OUR FACILITATOR
...Terri Dreyer
APSC

THERE CAN BE SOME PROBLEMS WITH...

GRAD RECRUITMENT (Adam)
- COMPETITIVE
- COSTLY
- dominated by big agencies
- a de-centralised system
- pathways for grads are hard to navigate

GRADS as a service (Jordan)
- can we apply a service mindset?
- how do we compete & attract applicants?

A USER-CENTRED approach to employing the right people

PRESENTED BY
APSC JOBS

im online

July 2020

we needed to get under the bonnet and understand why

marketing

WANKON!! WHO ARE OUR USERS?

We asked our users to develop an understanding of the recruitment journey

departments and... Graduates

Back stage

Front stage

increase diversity

collaborate instead of compete!

stress... exams!

vargon!

SOLUTIONS (Warica)
...and what was already out there

UH OH! COVID-19! WE HAD TO PIVOT from

FREE TO FAIL

ONLINE CLICK!!

We're ALL human:

Recruiting New Talent - 15 July 2020

GRAD RECRUITMENT (Adam)
- COMPETITIVE
- COSTLY
- dominated by big agencies
- a de-centralised system
- pathways for grads are hard to navigate

GRADS as a service (Jordan)
- can we apply a service mindset?
- how do we compete & attract applicants?

A USER-CENTRED approach to employing the right people

PRESENTED BY
APSC JOBS

im online

July 2020

we needed to get under the bonnet and understand why

marketing

WANKON!! WHO ARE OUR USERS?

We asked our users to develop an understanding of the recruitment journey

departments and... Graduates

Back stage

Front stage

increase diversity

collaborate instead of compete!

stress... exams!

vargon!

SOLUTIONS (Warica)
...and what was already out there

UH OH! COVID-19! WE HAD TO PIVOT from

FREE TO FAIL

ONLINE CLICK!!