



# INDUSTRY INNOVATION COUNCILS

## Building an innovation culture

Innovation is a key driver of productivity and competitiveness, stimulating the creation of new industries and new jobs, as well as revitalising mature industries. Innovation can strengthen the economy and society.

The Government's aim is to create sustainable conditions for innovation to flourish to support its economic, environmental and social priorities.

Australian industry must develop an innovation culture where business, researchers, workers and governments work together and invest in technology and practices that are more productive, more responsive and cleaner.

## Championing innovation

The Government is engaging with stakeholders and facilitating the collaboration of business and research to strengthen Australia's innovation system through its Industry Innovation Councils (Councils).

The Minister for Innovation, Industry, Science and Research, Senator the Hon Kim Carr, has established Councils for a number of key industries, drawing on the knowledge and expertise of leaders in innovation.

The Councils provide stakeholders with the opportunity to exchange ideas, consider best practices and identify priorities that enable Australian business to succeed in today's global market.

## What Councils do

The Councils have a leadership role in transforming industry. They:

- provide strategic advice on innovation priorities to the Minister;
- champion innovation in industry; and
- build connections with other organisations, including CSIRO and the Enterprise Connect network.

## Membership

The Minister appoints members who are innovation leaders from industry, unions and professional organisations, science and research, and government agencies.



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**'You will play an important role in helping industry stay competitive as economic, environmental, and social circumstances change'**

Senator the Hon Kim Carr said to Councils.

## Councils established

The Minister by April 2009 had established the:

- Automotive Council, which was established as part of the Government's *A New Car Plan for a Greener Future* initiative;
- Built Environment Council, which includes industry innovation sustainability and climate change issues; and
- Future Manufacturing Council, which involves innovation-intensive, high-value-added manufacturing.



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## Developing partnerships

The Government and its stakeholders by encouraging innovation are partnering to:

- improve productivity, global competitiveness and market access;
- build skills and develop a highly flexible workforce for the 21<sup>st</sup> century through best practice in employment and training;
- ensure the sustainable development of industry; and
- respond to challenges, including climate change and social inclusion.

## More information

For more information about Industry Innovation Councils



[www.innovation.gov.au/industryinnovationcouncils](http://www.innovation.gov.au/industryinnovationcouncils)



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